

A STUDY ON THE OPTION TRADING STRATEGIES OF THE INVESTORS

Mary Jones T¹ & Sudhir B²

¹*Associate Professor Department of MBA, Pace Institute of Technology and Sciences, Ongole, Andhra Pradesh, India*

²*Professor, Department of Management Studies, CM & CS of Sri Venkateswara University, Andhra Pradesh, India*

ABSTRACT

Options are the financial instruments which are gaining momentum in the recent past. But trading in options is very difficult if the right option at the right strike price and the time to expiry is not selected. Thus to help the investors this study has been conducted to study the factors affecting options and the opinions of investors regarding the trade in derivatives. The study was conducted by collecting the responses from the investors dealing in derivatives through a structured questionnaire. The analysis was done by factor analysis using SPSS.

KEYWORDS: *Options, Trading strategies, Derivatives*

Article History

Received: 17 Jun 2019 | Received: 21 Jun 2019 | Accepted: 27 Jun 2019
